



# Arefeh Kamyab

## UI/UX Designer

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
My portfolio

Hi! I'm Arefeh, an adventurer in the design world!

With 2 years of experience in UI/UX design and 5 years in graphic design, I enjoy collaborating and constantly learning. Inspired by behavior, mind, and cognitive science, I create intuitive and engaging experiences. I thrive in dynamic environments, pushing creative boundaries. I'm excited to contribute to your team and enhance your design initiatives.


## Work Experience

2021 - Now

 **UI/UX Designer**  
Freelancer


- Design two MVP products for two different startups
- Design admin panel for an online shop through teamwork

2020 - 2021

 **Graphic Designer**  
Gerdoos Design Studio


- Design some visual identity projects based on the design thinking method by teamwork

2018 - 2020

 **Graphic Designer**  
Social Media Manager  
Qasedak Group

- Design social media content templates
- Design events poster
- Design advertisement strategy for social media
- Analysis of social media data

2016 - 2021

 **Graphic Designer**  
Freelancer


## Education

 **Product Design Bootcamp**  
Rahnama College  
2021


- Design an app for remote working
- Teamwork in all steps
- Train soft skills, e.g. presenting the project to stakeholders


 **Fundamental UX Design**  
Rahnama College  
2020

- Basic familiarity and general view of UX design

 **Design Thinking**  
Udemy  
2021

- Basic familiarity with the problem-solving skill
- Basic familiarity with design thinking journey

 **UX Design Fundamental**  
Coursera  
2019

 **Bachelor of Science**  
Shiraz University  
2017 - 2021

## Skills

**Tools** | Figma • XD • Photoshop • Illustrator • SPSS  
Excel • Miro

**Hard Skills** | UX Research • User Persona • User Journey Map  
Task Flow • Information Architecture • UI Kit  
UI Design • Survey Design • Interviewing  
Usability Testing • HTML • CSS

**Soft Skills** | Teamwork • Problem Solving • Empathy  
Flexibility • Responsibility

## Languages

 **Persian**  
Native

 **English**  
Intermediate